

*The Community Group, Dialogue on Race, New Mountain Climbers*

P R E S S   K I T

CLICK HERE TO  DOWNLOAD ALL LOGOS

## The Community Group

The Community Group, formed in 2002, is a grassroots African American organization in Montgomery County, Virginia. The Community Group (TCG) is dedicated to the enrichment of the African American community in Montgomery County, Virginia through community action, education, and leadership for change and empowerment.

**How to refer to the organization:** "The Community Group" or "TCG"  
*but not* "the Community Group" or "the Community group" or "Community Group."

### Contact:

Website: <https://thecommunitygroup.org/>  
Contact: Penny Franklin [onlyonepenny@gmail.com](mailto:onlyonepenny@gmail.com)

**Logos:** Find all logos in the zip file (download link above). Usage guidelines below:

F U L L - L E N G T H   L O G O

S H O R T   L O G O

TCG *The* COMMUNITY GROUP

TCG

TCG *The* COMMUNITY GROUP

TCG

## U S A G E   G U I D E

Full-length "TCG The Community Group" logo should be displayed at:

- 320 pixels wide online
- 3" wide in print

The abbreviated "TCG" logo should be displayed at:

- 45 pixels wide online
- .4" wide in print

The black logo should be used for all light colored backgrounds, the white logo for all dark colored backgrounds. Full-length "TCG The Community Group" logo is preferred, but the shorter "TCG" logo may be used if space demands.

## F O R M A T S

For web: PNG files with transparent backgrounds; in black (for all light colored backgrounds) and white (for all dark colored backgrounds).

For print: SVG files and PNG files sized for Word documents. Professional printing formats available.

Contact [katy@katymorikawa.com](mailto:katy@katymorikawa.com) for other sizes, file formats or technical questions.

## Dialogue on Race

Created by The Community Group in 2012, the Dialogue on Race aims to combat racial injustice against African Americans and to improve race relations in Montgomery County, Virginia. The Dialogue on Race's ongoing mission is to take action by developing and implementing solutions to racial issues articulated by the African American community. Focus issues include education, law enforcement, limited African American presence in community civic leadership, Jim Crow/White Privilege culture, employment/income gap, and discriminatory hiring practices. Issue groups meet monthly to advance change efforts. Twice annually, the Dialogue on Race convenes community-wide summits as forums for all issue groups to report and track progress, identify emerging issues, and maintain community action for change to combat and end systemic racism.

**How to refer to the organization:** "Dialogue on Race" or "the Dialogue on Race" or "DOR," **but not** "The Dialogue on Race" or "TDOR."

### Contact:

Website: <https://www.dialogueonrace.info/>

Facebook: <https://www.facebook.com/dialogueonrace>

Twitter: <https://twitter.com/DialogueRace>

Instagram: <https://www.instagram.com/dialogueonrace/>

YouTube: <https://www.youtube.com/channel/UC8WecfO6VgDEwYpxtno6sCg>

**Logos:** Find all logos in the zip file (download link on page 1). Usage guidelines below:

F U L L   L O G O

L O G O   I C O N

**Dialogue on Race**



**Dialogue on Race**



### U S A G E   G U I D E

Dialogue on Race logo should be displayed at:

- 250 pixels wide online
- 2.5" wide in print

The "speech bubble" icon should be displayed at:

- 60 pixels wide online (*larger sizes available for use at user's discretion*)
- .6" wide in print (*larger sizes available for use at user's discretion*)

The black logo should be used for all light colored backgrounds, the white logo for all dark colored backgrounds. The full logo should be used in most cases. The "speech bubble" icon can be used for web icons or as decoration.

## F O R M A T S

For web: PNG files with transparent backgrounds; in black (for all light colored backgrounds) and white (for all dark colored backgrounds).

For print: SVG files and PNG files sized for Word documents. Professional printing formats available.

Contact [katy@katymorikawa.com](mailto:katy@katymorikawa.com) for other sizes, file formats or technical questions.

## New Mountain Climbers

Established in 2005 together with a fund at The Community Foundation of the New River Valley, the New Mountain Climbers Giving Circle was the first giving circle in the New River Valley. The group's name hearkens to Dr. King's famous last speech: "I've been to the mountaintop." Its mission is to promote and expand a culture of philanthropy to improve the quality of life, potential, and futures of African American youths in the community, and to reconnect to the vision and values that sustained and unified the African American community throughout its history of slavery and oppression. Membership in the New Mountain Climbers Giving Circle is open to anyone regardless of race, creed, or political orientation. Contact Penny Franklin [onlyonepenny@gmail.com](mailto:onlyonepenny@gmail.com).

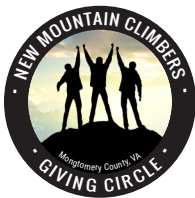
**How to refer to the organization:** "New Mountain Climbers" or "New Mountain Climbers Giving Circle" or "the New Mountain Climbers Giving Circle," **but not** "The New Mountain Climbers" or "New Mountain Climber's" or "New Mountain Climbers' Giving Circle."

### Contact:

Website: <https://thecommunitygroup.org/about/new-mountain-climbers-giving-circle/>

Contact: Penny Franklin [onlyonepenny@gmail.com](mailto:onlyonepenny@gmail.com)

**Logos:** Find all logos in the zip file (download link on page 1). Usage guidelines below:



## U S A G E   G U I D E

New Mountain Climbers logo should be displayed at:

- 120 pixels wide online (*larger sizes available for use at user's discretion*)
- 1" wide in print (*larger sizes available for use at user's discretion*)

## F O R M A T S

For web: PNG files with transparent backgrounds.

For print: SVG file and PNG file sized for Word documents. Professional printing formats available.

Contact [katy@katymorikawa.com](mailto:katy@katymorikawa.com) for other sizes, file formats or technical questions.